

# Executive Discovery Session

## Overview of the Session

Our Executive Discovery Session is designed to inspire and guide business leaders in their technology journey toward becoming AI-First enterprises. The session explores how AI and other technologies can be applied to unlock the transformative, untapped potential within organizations by identifying and addressing challenges, uncovering actionable insights, and developing a practical roadmap for application and implementation.

## Key Areas of Focus:

- **Identifying Core Challenges:** What are your key business challenges within a function or enterprise-wide including the causals, dependencies, and optimal outcomes?
- **Discovering Opportunities:** What short and long-term opportunities can AI help your business realize and what would be the net impact on your business?
- **Maximizing Efficiency:** Which tools and services can streamline processes, improve efficiencies, optimize resources, or drive growth by utilizing AI?
- **Understanding Emerging Trends:** How can cutting-edge technologies like Generative AI, Large Language Models (LLMs), Vision Models, and Operational AI drive innovation, knowledge, and growth.

## Outcomes of the Session

By the end of the session, participants will:

- Gain insights into how AI can be strategically applied to address specific business challenges.
- Identify actionable AI initiatives that enable and align with business objectives.
- Develop a tailored AI roadmap with clear short-term and long-term goals for sustainable growth.
- Learn how to seamlessly integrate AI into existing workflows to enhance performance and efficiency.

Our experts will showcase the latest advancements in AI, focusing on practical, enterprise-specific use cases to help participants envision how these technologies can be leveraged to drive measurable impact

# Agenda of the Session

## 1. Welcome and Session Introduction (10 minutes)

**Objective:** Set the tone for the session, introduce participants, and align on goals and expectations.

**Key Points:**

- Introduce the purpose of the session: exploring how AI can transform the business.
- Participant introductions to understand their roles, challenges, and interests.
- Provide an overview of the session agenda and objectives.

## 2. Understanding AI (30 minutes)

### Key Technologies and Trends

**Objective:** Introduce participants to the latest advancements in AI and their potential impact on business operations.

**Key Points:**

- Overview of Generative AI and Large Language Models (LLMs).
- Exploration of Vision Models and their enterprise applications.
- Insights into Operational AI and seamless integration into existing systems.
- Discussion on emerging AI trends shaping the future of business.

## 3. Interactive Discussion (45 minutes)

### Uncovering Enterprise Challenges

**Objective:** Engage participants in a collaborative dialogue to identify current challenges and explore how AI can address them

**Key Points:**

- Share experiences and perspectives on the AI landscape within their industries.
- Identify specific operational pain points, inefficiencies, and data management challenges.
- Discuss concerns around privacy, data security, and regulatory compliance.
- Explore areas where AI can optimize processes and unlock new opportunities.

#### 4. Strategic Brainstorming (60 minutes)

#### Defining AI-First Initiatives

**Objective:** Collaboratively identify actionable AI opportunities and outline a strategic roadmap and implementation plan.

**Key Points:**

- Quick Wins: Identify low-hanging AI projects with immediate impact.
- Long-Term Vision: Establish a clear roadmap for sustainable AI adoption and scalability.
- Roadmap Development: Draft a high-level plan with next steps, key milestones, and timelines for AI deployment.

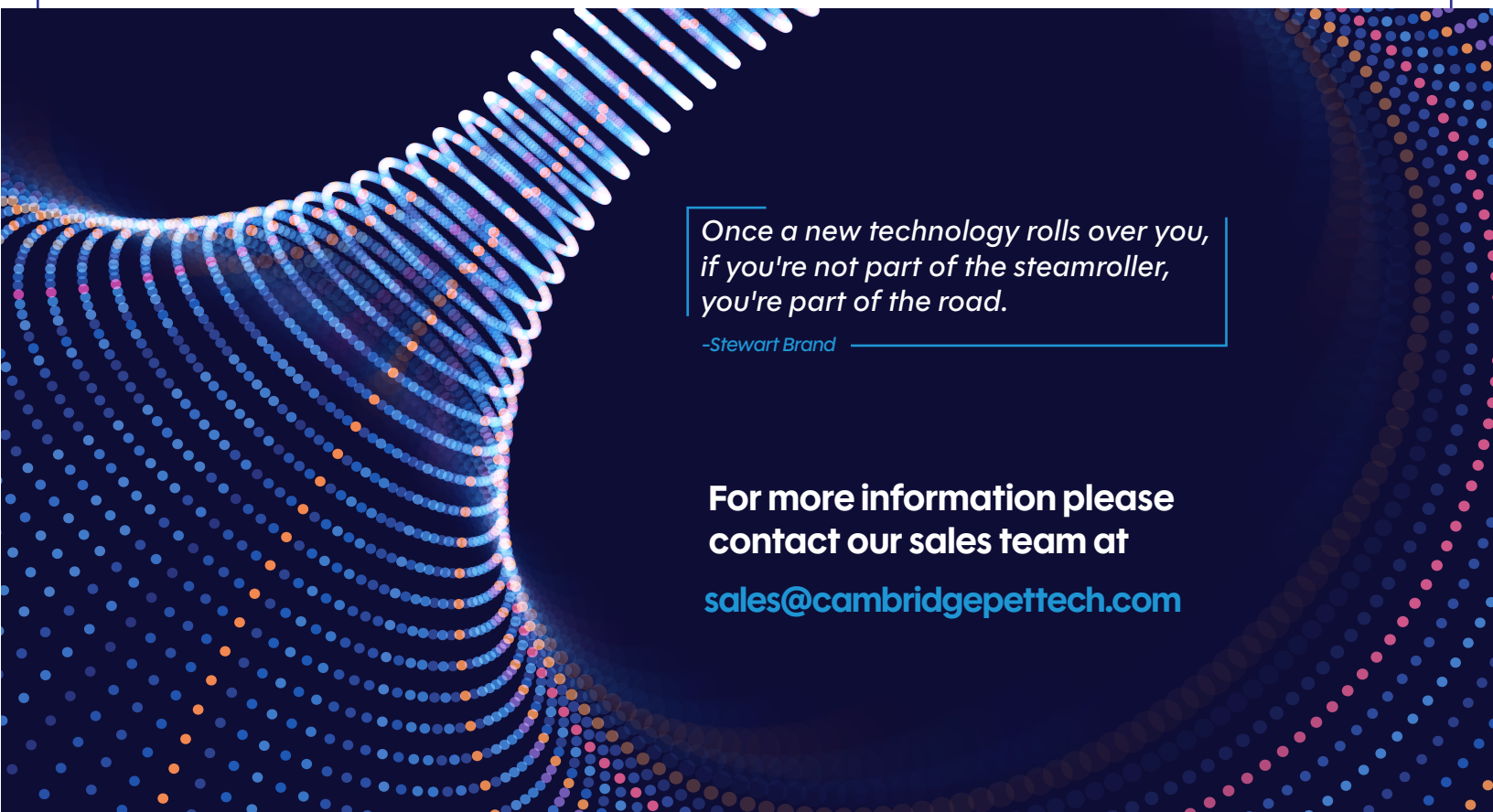
#### 5. Session Wrap-Up and Next Steps (30 minutes)

**Objective:** Recap the key insights, solidify action items, and set the stage for follow up engagements.

**Key Points:**

- Review of key takeaways and insights from the discussions.
- Outline actionable next steps and immediate actions to begin the AI journey.
- Open floor for final questions, feedback, and reflections on the session.

By the end of the session, participants will have a clear understanding of how AI can drive growth, a set of actionable initiatives tailored to their business, and a strategic roadmap to begin their transformation towards an AI-First organization.



*Once a new technology rolls over you,  
if you're not part of the steamroller,  
you're part of the road.*

*-Stewart Brand*

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